

Phone: 405-359-2741
 Email: sales@oesd.com
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Store Name: _____ Dealer #: _____
 Contact: _____ Phone: _____
 Email: _____
 Ship to Address: _____
 City: _____ State: _____ Zip: _____

BUY MORE, SAVE MORE THROUGH JULY 31, 2026!

UNLOCK EXCLUSIVE SAVINGS AND REWARDS AT EVERY LEVEL.

\$1,000	\$2,000	\$4,000	\$10,000
Holiday Celebration Class Series (\$549 value)	5% Off Order	10% Off Order Plus, FREE Freight on Displays	\$4K LEVEL REWARDS Plus, 5% Off Thread & Stabilizer through 10/31/26

NEW RELEASES & THREAD KITS

PROMO

PURCHASE A THREAD KIT & RECEIVE THE COLLECTION ON USB **FREE**

RELEASE DATE	DESCRIPTION	PART #	WHOLESALE	RETAIL	QTY	SUB-TOTAL
JULY	Late Afternoon on the Farm Tiling Scene by Thomas Kinkade	80409USB	\$22.50	\$39.99		
	Late Afternoon on the Farm Tiling Scene by Thomas Kinkade Thread Kit	IS80409KIT	\$120.50	\$235.67		
AUGUST	Freestanding Midnight Garden Pumpkin	13040USB	\$17.50	\$29.99		
	Freestanding Midnight Garden Pumpkin Thread Kit	IS13040KIT	\$17.50	\$34.95		
	Midnight Garden Dresden	13042USB	\$17.50	\$29.99		
	Midnight Garden Dresden Thread Kit	IS13042KIT	\$21.00	\$41.94		
SEPTEMBER	Haunted Village Freestanding Apothecary	13039USB	\$17.50	\$29.99		
	Haunted Village Freestanding Apothecary Thread Kit	IS13039KIT	\$52.00	\$111.39		
	10th Anniversary Santa's Workshop Tiling Scene	80416USB	\$22.50	\$39.99		
	10th Anniversary Santa's Workshop Tiling Scene Thread Kit	IS80416KIT	\$115.50	\$230.67		
OCT	Winter Village Freestanding Tree Farm	13037USB	\$17.50	\$29.99		
NOV	Gingerbread Village Freestanding Row Houses	13038USB	\$17.50	\$29.99		

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HOLIDAY CELEBRATION: 12 DAYS OF CHRISTMAS**PROMO**SPEND \$1,000, GET THE HOLIDAY CELEBRATION CLASS SERIES **FREE**

RELEASE DATE	DESCRIPTION	PART #	WHOLESALE	RETAIL	QTY	SUB-TOTAL
AUG	Holiday Celebration Class Series	HC2026CLASS	\$274.00	\$549.00		
SEPT	12 Days of Christmas by Loni Harris (HC)	80415	\$30.00	\$59.99		
OCT	Ornaments - 12 Days of Christmas by Loni Harris (HC)	80418	\$30.00	\$59.99		
NOV	Cards & Tags - 12 Days of Christmas by Loni Harris (HC)	80419	\$30.00	\$59.99		

Contact Name: _____

Email to access the dealer learning center: _____

Notes:

EMBROIDERY SOFTWARE

RELEASE DATE	DESCRIPTION	PART #	WHOLESALE	MAP	QTY	SUB-TOTAL
JULY	My Quilting Studio PRO Bundle (FLOOR MODEL)**	SWQSBUN-CDLR	\$150.00	N/A		
	My Quilting Studio PRO Bundle (STOCK)	SWQSBUN-C	\$300.00	\$599.00		

Limit one floor model per store location at reduced price. Product ships and invoices through OESD. **3-year license.**HARDWARE, TOOLS & DESIGN KITS**

DESCRIPTION	PART #	WHOLESALE	RETAIL	QTY	SUB-TOTAL
Essential Hardware Bundle	EHB01	\$99.00	\$256.00		
Weightless Quilter (original model - \$299 MAP)	WQUILT001	\$149.99	\$399.99		
Harry Potter Enchanted Bundle	HPBUNDLE	\$89.00	\$199.99		

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THE URBAN ACRES: PUNCH NEEDLE KITS**PROMO** THE URBAN ACRES ORDERS OF \$500+ RECEIVE **FREE** SHIPPING AND A **FREE** KIT — CREATE YOUR OWN SAMPLE!

DESCRIPTION		PART #	WHOLESALE	RETAIL	QTY	SUB-TOTAL
Blue Floral	●	UA1003BOX	\$22	\$40		
Classic Monstera	●	UA1004BOX	\$22	\$40		
Frog	●	UA1005BOX	\$22	\$40		
Modern Floral	●	UA1002BOX	\$22	\$40		
Mushroom	●	UA1008BOX	\$22	\$40		
Pink Daisies	●	UA1001BOX	\$22	\$40		
Quilt Block Floral	■	UA2005BOX	\$34	\$65		
Quilt Block Sawtooth	■	UA2006BOX	\$34	\$65		
Quilt Block Star	■	UA2004BOX	\$34	\$65		
Rainbow Quilt Star	■	UA2009BOX	\$34	\$65		
Spring Bee	■	UA2001BOX	\$34	\$65		
Spring Beetle	■	UA2002BOX	\$34	\$65		
Spring Butterfly	■	UA2003BOX	\$34	\$65		
Strawberry	●	UA1007BOX	\$22	\$40		
Sunflower	●	UA1006BOX	\$22	\$40		
Black Santa	●	UA1011BOX	\$22	\$40		
Candy Cane	●	UA1012BOX	\$22	\$40		
Classic Santa	●	UA1010BOX	\$22	\$40		
Gingerbread Man	●	UA1009BOX	\$22	\$40		
Penguin	●	UA1021BOX	\$22	\$40		
Polar Bear	●	UA1015BOX	\$22	\$40		
Snowman	●	UA1013BOX	\$22	\$40		

RUBY STAR SOCIETY

Blossom by Rashida Coleman-Hale	■	UA2008BOX	\$34	\$65		
Cherries by Rashida Coleman-Hale	●	UA1038BOX	\$22	\$40		
Daisy by Alexia Marcelle Abegg	●	UA1035BOX	\$22	\$40		
Dragon by Sarah Watts	■	UA2012BOX	\$34	\$65		
Florametry by Kimberly Knight	■	UA2011BOX	\$34	\$65		
Little House by Alexia Marcella Abegg	■	UA2010BOX	\$34	\$65		
Mushroom by Melody Miller	●	UA1037BOX	\$22	\$40		
Rise & Shine by Melody Miller	■	UA2007BOX	\$34	\$65		
Strawberry by Kimberly Knight	●	UA1034BOX	\$22	\$40		
Teddy the Bear by Sarah Watts	●	UA1036BOX	\$22	\$40		

HARRY POTTER

Dumbledore	■	UA8004BOX	\$34	\$65		
Hagrid	■	UA8003BOX	\$34	\$65		
Harry Potter	●	UA8001BOX	\$22	\$40		
Hedwig	●	UA8002BOX	\$22	\$40		

■ indicates square frame ● indicates round frame

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YOUR CUSTOMERS GET A
FREE DESIGN COLLECTION
WITH A **\$59 PURCHASE** OF OESD
PRODUCTS IN EACH RELEASE MONTH
VIA DESIGNS ON DEMAND!

SEPTEMBER #80415

OCTOBER #80418

NOVEMBER #80419

STABILIZER

DESCRIPTION	ITEM #	WHOLESALE	RETAIL	QTY	SUBTOTAL
Applique Fuse and Fix Sheets - (20 ea) 8.5" X 11" ■	HBA20-10	\$10.00	\$19.99		
Fuse and Seal Sheets (20 ea) - 8" X 10" ■	HBHSC-10S	\$11.50	\$22.99		
Medium Weight TearAway- White 15" x 10 yds ■	HBTW35-15	\$11.50	\$22.99		
Medium Weight TearAway- Black 15" x 10 yds ■	HBT35-15	\$11.50	\$22.99		
Soft Web 14" x 5 yds ■	HBSW-14	\$11.00	\$21.99		
StabilStick TearAway - 20" x 5 yds ■	HBSST-20	\$22.00	\$43.99		

OESD FAVORITE FELT

DESCRIPTION	ITEM #	WHOLESALE	RETAIL	QTY	SUBTOTAL
OESD Favorite Felt- Green ■	FELTGREEN	\$2.50	\$4.99		
OESD Favorite Felt - Red ■	FELTRED	\$2.50	\$4.99		
OESD Favorite Felt - Tan ■	FELTTAN	\$2.50	\$4.99		
OESD Favorite Felt - White ■	FELTWHITE	\$2.50	\$4.99		

START HERE BLANKS

DESCRIPTION	ITEM #	WHOLESALE	RETAIL	QTY	SUBTOTAL
Blank Greeting Cards A6 ■	OESD846	\$5.50	\$10.99		
Blank Greeting Cards A7 ■	OESD857	\$6.00	\$11.99		

KINGSTAR METALLIC THREAD

DESCRIPTION	ITEM #	WHOLESALE	RETAIL	QTY	SUBTOTAL
Champagne ■ ■ ■	MG4	\$8.00	\$18.49		
Gold ■ ■	MG3	\$8.00	\$18.49		
Gold 2 ■ ■ ■	MG1	\$8.00	\$18.49		
Gold 3 ■	MG2	\$8.00	\$18.49		
Green ■ ■ ■	MA3	\$8.00	\$18.49		
Red ■ ■ ■	MA4	\$8.00	\$18.49		

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ISACORD THREAD

DESCRIPTION	ITEM #	WHOLESALE	RETAIL	QTY	SUBTOTAL
White (1000m) 	2922-0015	\$3.50	\$6.99		
Black (1000m) 	2922-0020	\$3.50	\$6.99		
Star Gold (1000m) 	2922-0622	\$3.50	\$6.99		
Golden Grain (1000m) 	2922-0941	\$3.50	\$6.99		
Lipstick (1000m) 	2922-1903	\$3.50	\$6.99		
Evergreen (1000m) 	2922-5326	\$3.50	\$6.99		

EMBROIDERY ACCESSORIES & TOOLS

DESCRIPTION	ITEM #	WHOLESALE	RETAIL	QTY	SUBTOTAL
Alligator Clamps 	OESD885A	\$12.50	\$21.99		
Expert Point and Press Tool 	OESD865	\$8.00	\$15.99		
Expert Emb. Tape TearAway - 2 rolls 	EMBTAPETA	\$3.00	\$5.99		
The Grippy Grid 	OESDMAT	\$15.00	\$29.99		
MINI MAT 2/pk 	MINIMAT	\$3.00	\$5.99		
Perfect Embroidery Press Cloth 	PRESSCLOTH	\$3.50	\$6.99		
Perfect Punch Tool 	OESD828P	\$10.00	\$19.99		
Perfect Scoring Tool 	OESD460	\$5.00	\$9.99		
Scallop Shears 	PS009	\$7.50	\$19.99		

BEYOND THE BASICS

DESCRIPTION	ITEM #	WHOLESALE	RETAIL	QTY	SUBTOTAL
Easy Sew Pillow Blank-Black	OESD80454	\$6.50	\$12.99		
Easy Sew Pillow Blank-Red	OESD80443	\$6.50	\$12.99		
Table Runner-Linen	OESDTRUN	\$5.00	\$9.99		
Garden Flag 2pk-Linen	OESDGFLAG	\$10.00	\$19.99		
Garden Flag 2pk-Black	OESDGFLAGBK	\$10.00	\$19.99		

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